

Our third informal get together was held for newly elected board members and individuals who have accepted appointed positions to come together and to continue to discuss areas of priority for the incoming Cottonwood Ladies Golf Association Board of Directors. This is the summary of the discussion and action items agreed to.

Present: Kathy Langston, Deb Bohac, Sue Kish, Tara Bradford, Nancy Mastalski, Mikki Rydell, Alice Barber

**Agenda Item: Communications**

- 1) Recent Improvements: Kathy Langston reviewed plans to improve and revise some vehicles we use for League Communications.
  - a) Website changes to provide members (especially new members) an overview of what the league is all about and make it more inviting to prospective members. This would be different than the Members Only sections of the website.
  - b) Change the documents used for ordering lunches or merchandise to allow only the member and specific league (i.e. Treasurer) to see information such as check numbers, accounts, clothing sizes, etc. for improved confidentiality of info.
  - c) The Black Box outside of the pro shop will be moved and replaced with a cash box behind the pro shop desk.
  - d) The current bulletin board in the restroom will be primarily to inform prospective new members about the league, “Come Join Us!” messaging and refer them to our website. Sandy Eeds will have the ability to track how effective this is based on new member inquiries. League specific info will be moved to the area behind the merchandise section where there are currently desks (which will be removed.)
  - e) An email will be sent to all members informing them of these changes. We should continue to encourage and direct ladies to our website for information whenever possible.
- 2) Membership Email List: Follow up from last meeting to meet with Nancy Hermason was done, she is currently continuing to use the email communication list and will not be able to turn it over at this time. ACTION ITEM: Sue Kish and Tara Bradford will work on populating a new active member email list from an updated membership spreadsheet.

**Agenda Item: Committee Selection**

- 1) Communications Chair: ACTION ITEM: In follow up from the last meeting and discussed again today, an email will go out to membership inviting all members who have a background with Communications and a desire to oversee improvement of our communications efforts and structure, to please express their interest in the position to President Kathy Langston.

This person will work closely with the CLGA Webmaster and oversee dissemination of information to members, oversee Board-to-membership information sharing, tournament support and publicity. It was noted that the message can also include that although this position is not currently a voting member of the Board, it is the intention of this Board to focus on making this position an integral part of the Board and a voting member with a change of the Bylaws in the future.

In addition, this email could also include asking members to consider other positions that are still available and need a lead or co-leads, i.e., Cotton/Verde tournament, CMGA/CLGA Match Play, Niners/CLGA Tournament.

- 2) Membership Chair: After clarifying discussion from the last meeting, it was agreed that a Membership Chair/Lead is needed to effectively oversee membership interests to include soliciting specific other leads under this umbrella such as Recruitment Lead, Orientation Lead or New Members Lead. At the suggestion that Tara Bradford has the skills and knowledge to take this on as our new Membership Chair (non-voting) and as a dual role with her current Member At Large (voting) position, she confirmed she would be willing to do so. ACTION ITEM: Motion was made, seconded and passed unanimously to appoint Tara as our new CLGA Membership Chair.
- 3) It was clarified that the Golf Committee (Cindy Edwards) and AGA Representative (Nancy Mastalski) are stand-alone positions separate from the Membership duties. Nancy agreed to oversee any interface with AGA that is needed in addition to organizing the State Medallion league process.

**Agenda Item: Bylaws**

- 1) There are numerous changes to the Bylaws that are needed. ACTION ITEM: Tara proposed that a focus group be put together to bring to the Board suggested Bylaws

changes that are needed, including revisiting what needs to be a Bylaw vs. what can be a Standing Rule. After Board review, changes can be put to membership for a vote. Tara and Deb Bohac agreed to take the lead with this effort. They will request others who have a good knowledge of this to assist. ACTION ITEM: Deb requested that Board members review the Bylaws and send her items that they want this group to review.

**Agenda Item: Meeting Dates**

It was agreed that Thursdays work best for Board meetings going forward. Kathy will look into whether First Thursday or Last Thursday of the month works best for meeting rooms and let the group know.

Kathy asked for New Business Items for the next upcoming meeting, which was set for July 31, 2025. Deb asked that a Transition Plan be included to review making transitions of documents and information, from an outgoing board to an incoming board, more seamless. Succession Planning might also need to be updated. An update on the Bylaws Group and plan can also be included.

Meeting ended.